



CIRCLE
PROGRAM

2020 Annual Report

Empower, Transform, and Enrich girls' lives through Community, Connection, Camp, and Mentorship.



Letter from the President

Last year, as I reflected on 2019 and wrote my annual report letter, I had no idea of the challenges Circle Program would face in 2020 due to COVID-19. In March, our entire program had to shift as we grappled with no longer being able to offer in-person gatherings and mentoring to our participants. If nine years as a Circle board member has taught me anything however, it is that there is nothing the Circle Program staff cannot, and would not, do to support our participants and the program's mission. This situation was no exception! The staff immediately pivoted to work on virtual programming for the girls and on ways for the organization to connect without our customary face-to-face contact.

The staff faced the task of reinventing all of our Spring programming with extraordinary confidence and energy. They used their creativity to craft new programming specially tailored to connect with participants virtually. When the decision was made in May that we could not hold in-person camp, they took what they had learned and created Circle Program at Home, a full virtual experience for our participants, and a model that other camps have subsequently used as a standard. While in-person connections were certainly missed, Circle was very much able to keep its magic alive during a very different summer.

With all the necessary change in 2020, this year would have been even more difficult without the help of our loyal supporters. Your generous contributions allowed us to create this new programming and maintain focus on our mission of enriching girls' lives through community, connection, camp and mentorship. We all have been weathering the pandemic in a variety of ways, and it has been hard – a big thank you for staying by our side through this difficult year and supporting our girls. We are optimistic that 2021 will bring a return to in-person connection with our participants and supporters, and that we will once again be able to thank you all outside of a computer screen.

It is with pleasure and honor that I serve an organization that develops strong, confident, and empowered women ready to be a part of their community, and I am deeply thankful that our supporters recognize and embrace this important mission.

With Gratitude,
Sarah Crane

2020 By the Numbers



60
Mentors



\$4,420
In-Kind Donations
by Mentors



2,325
Miles Traveled
by Mentors



3,240
Hours Donated
by Mentors

Since we Began...

591 Girls' lives have been impacted by Circle Program's Summer Camp and School Year Programs.

442 Volunteer Mentors have given the incredible and generous gift of themselves to these girls.

Letter from the Executive Director

Dear Circle Friends,

This past year has been a rough one, for all of us. But we are extremely proud of what we managed to accomplish at Circle. And I want to thank everyone for being a part of not only our sustainability, but our progress and growth.

All year long we heard “now, more than ever”. Circle heard it too. We made this phrase our own and applied it to intentional and strategic action to empower, transform, and enrich girls’ lives through community, connection, camp, and mentorship.

We did not close down or discontinue operations. We delivered. We educated. We listened. We developed. We connected. We did not let challenge interfere with our commitment to serving our Circle participants.

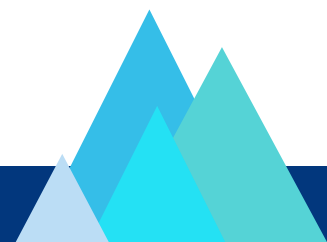
- We were able to implement and teach the full curriculum we had planned for a traditional summer camp experience, while adding **new sessions and material** to ensure that we were addressing the current needs and challenges of our Circle participants.
- There were more **guest presenters** than ever willing to volunteer their time, expertise, and knowledge to help us show our girls the options and opportunity out there for them.
- Our staff and volunteers successfully **delivered fresh produce** to all Circle participants and their families on a weekly basis throughout the entire summer.
- Because of our innovative, at-home **virtual programming model**, we were able to not only make an impact on our Circle participants, but countless family members and friends who joined the activities.
- Our **Circle Mentors** went above and beyond, finding creative ways to connect with their mentees under extremely difficult conditions.
- We did all of this while ensuring the **health and safety of all involved**, diligently following federal and state official guidelines.

The only way we managed to accomplish any of this was due to the continued support of our Circle Family. Because of all of you, we were able to keep our doors and minds open to innovation and creativity, driven by hope of a stronger and brighter future.

We have no intention of slowing down. We are looking ahead, excited about what we can accomplish this year in 2021.

Wishing you happiness and good health,

Chelsea Francek
Executive Director



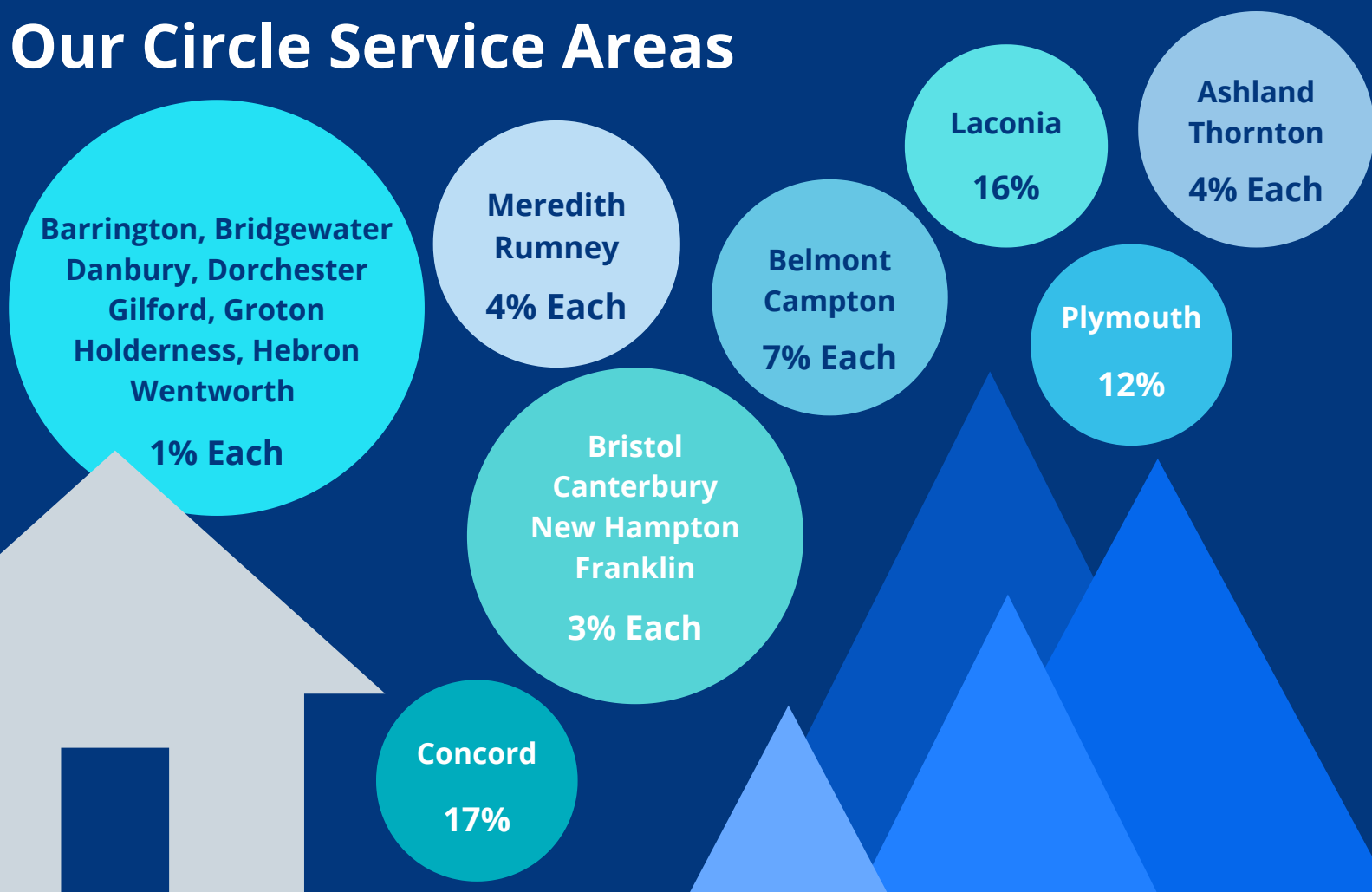
Tuition Endowments

Over the years, individuals and family members have created named endowment funds in support of annual tuition to cover the cost for girls to attend Circle Program. Those enrolled in Circle Program receive full subsidies for the expense of their participation. It costs approximately \$7,900 to support a girl engaged in Circle Program for a full year – for her time at camp, all of the organized group activities throughout the school year, and mentoring program. This figure includes activity fees, camp supplies, food, travel, staffing, insurance, mentor training and reimbursements, professional development for our staff, and more. We are grateful to those who generously contributed to these funds in 2020. The December 31st values for these endowment funds are listed below but please note that these are preliminary. We will have final numbers available after Mason + Rich completes the 2020 financial review.

Firetower Children’s Fund Tuition Endowment	\$208,117
Hagerman-Sander Memorial Tuition Fund	\$105,884
The George W. Hagerman Tuition Fund	\$286,008
Nancy Lindsay Memorial Fund	\$209,334
Davies Opportunity Fund	\$126,574
Cole Property Endowment Fund	\$6,085
General Endowment Permanently Restricted	\$132,659
General Endowment Unrestricted	\$142,396

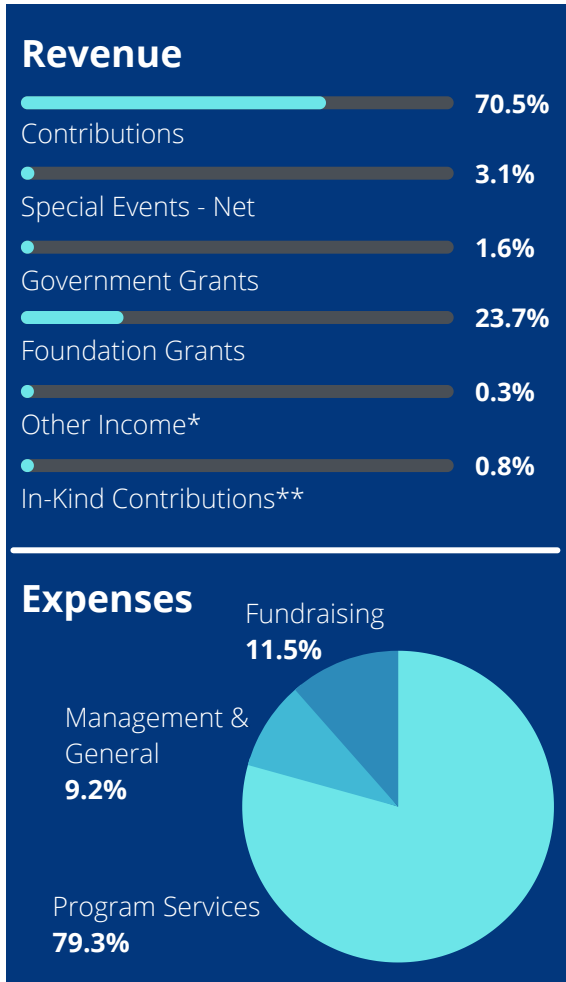
Total Combined Balance	\$1,217,057
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Our Circle Service Areas



Year End Operating Income

Please note that these are preliminary figures. Circle Program’s auditing firm, Mason + Rich, is in the process of conducting a formal financial review. Once this annual review concludes, a copy of their report may be obtained by calling our office at 603-536-4244.



December 31, 2020

Revenue		
Contributions	\$263,523.66	70.5%
Special Events – Net	\$11,641.08	3.1%
Government Grants	\$6,000.00	1.6%
Foundation Grants	\$88,500.00	23.7%
Other Income*	\$967.07	0.3%
In-Kind Contributions**	\$2820.00	0.8%

Total Revenue	\$373,451.81	100%
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Expenses		
Program Services	\$346,555.00	79.3%
Management & General	\$40,207.00	9.2%
Fundraising	\$50,360.00	11.5%

Total Expenses	\$437,122.00	100%
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*Includes interest and miscellaneous income.
**In-kind includes donated materials but not the hours donated by mentors and other volunteers.

Thank You 2020 Circle Program Donors

- Adam De Boor

Agnes M. Lindsay Trust

Al and Betsy Falk

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Thank You 2020 Circle Program Donors

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